**Asia Online Game Summit**

2011-08-01 (09:00 – 17:30)

Meeting Room N201, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong

香港灣仔會議展覽中心會議室N201

**AOGS – Seminar 專題討論**

Time時間：　 09:00 – 12:30

Main Theme主題： “The Coming Golden Age of Asia Online Game Industry”

「探索亞洲網絡遊戲未來黃金十年的商機」

Remarks: 4 guest speakers (20 mins. each speech)

4名講者嘉賓 (每人發言20分鐘)

| Time  時間 | Speaker  講者 | Topic / Title  題目 | Details  詳情 |
| --- | --- | --- | --- |
| 09:00 - 09:30 |  |  | Registration  (登記) |
| 09:30- 09:40 | Mr. SZE Yan Ngai  Founder & Convener  Hong Kong Game Industry Association  香港遊戲產業協會 召集人  施仁毅先生 | On behalf of AOGS committee & the Organizer  代表籌備委員會／主辦單位（香港遊戲產業協會）致歡迎辭 | Welcome Speech 1  歡迎辭一 |
| 09:40- 09:50 | Ir. Dr. Hon. Samson TAM Wai Ho, JP.  Member of Legislative Council (Information Technology)  香港立法會功能界別（資訊科技界）議員  譚偉豪博士 | On behalf of the hosting area “Hong Kong”  代表主辦地區（香港）致歡迎辭 | Welcome Speech 2  歡迎辭二 |
| 09:50 – 10:00 | Mr. Andrew DAVIS  Associate Director-General  Invest Hong Kong, The Government of the Hong Kong Special Administrative Region  香港特別行政區政府 投資推廣署  助理署長　戴威士先生 | On behalf of AOGS sponsor “Invest HK”  代表贊助機構（投資推廣署）致歡迎辭  (The Department for Foreign Direct Investment*, Supporting overseas businesses to set up and expand in Hong Kong)* | Welcome Speech 3  歡迎辭三 |
| 10:00 – 10:25 | Mr. CHEN Guang  Vice President/Producer  Shanda Games Limited  盛大遊戲有限公司  副總裁／制作人　陳光先生 | The Coming Entertainment Kingdom of China  中國未來的網上娛樂世界 | 1st speech  發言一 |
| 10:25 - 10:50 | Mr. Sherman TAN  Chairman  Asiasoft Corporation Public Company Limited  集團董事主席　陳天成先生 | The Exploration of the Southeast Asia Market  東南亞市場的拓展 | 2nd speech  發言二 |
| 10:50 - 11:15 | Mr. Katsuhiko MURASE  Deputy Managing Director  Sony Computer Entertainment HK Ltd  副董事　村瀨勝彥先生 | The Online Game of Playstation 3  Playstation 3的網絡遊戲 | 3rd speech  發言三 |
| 11:15 - 12:00 | Break 休息 | **AOGS – Informal Business Networking 商務聯誼**  Time時間 ： 11:15 – 12:00  Remarks:  Tea & Coffee Arrangement茶點安排 |  |
| 12:00 - 12:25 | Mr. Henri HOLM  Senior Vice President  Rovio Asia  Angry Birds開發公司Rovio亞洲區代表  高級副總裁 | The Birth of Angry Birds  憤怒小鳥的誕生 | 4th speech  發言四 |

**Lunch Break 午休**

Time時間 ： 12:30 – 14:15

Remarks: No Catering Arrangement大會不設餐飲安排

**AOGS –Asia Online Game Industry Brief Report亞洲遊戲產業業務簡報會**

Time時間 ： 14:15 – 17:30

Remarks: 9 representatives from participating countries / regions (15mins each report in the respective country / region) 9名地區代表, 每人為所屬地區報告15分鐘

| Time  時間 | Speaker  講者 | Topic / Title  主題 | Details  詳情 |
| --- | --- | --- | --- |
| 14:15 – 14:20 |  |  | 入場 |
| 14:20 – 14:30 | Mr. Jerry LIU Wing-leung  Head of Create Hong Kong, The Government of the Hong Kong Special Administrative Region  香港特別行政區政府 創意香港 總監  廖永亮先生 | On behalf of AOGS sponsor “CreateHK”  代表贊助機構（創意香港）致歡迎辭 | Welcome Speech ４  歡迎辭四 |
| 14:30-14:45 | Ms. Cathy HUANG  Industry Marketing Department Director  Game Publication Committee of the Publishers Association of China  中國出版工作者協會遊戲出版物工作委員會  產業市場部主任  黃玉萌小姐 | P.R. China  中國 | 1st report  報告一 |
| 14:45-15:00 | Mr. Iggy JAVELLANA  Content Director  LEVEL UP! International Holdings Pte. Ltd. | The Philippines  菲律賓 | 2nd report  報告二 |
| 15:00-15:15 | Mr. Edy Jansen LIE  General Manager  PT. Capple - Indonesia | Indonesia  印尼 | 3rd report  報告三 |
| 15:15-15:30 | Mr. Sherman TAN  Chairman  Asiasoft Corporation Public Company Limited  集團董事主席陳天成先生 | Thailand  泰國 | 4th report  報告四 |
| 15:30-15:45 | Mr. Greg CHANG  Director of Business Division  NC Taiwan, a subsidiary of NCsoft  吉恩立數位科技股份有限公司  張根維先生 | South Korea  南韓 | 5th report  報告五 |
| 15:45-16:00 | Break 休息 |  |  |
| 16:00-16:15 | Ms. CHUA Wee Yee  Executive Director  CiB Net Station Sdn Bhd | Malaysia  馬來西亞 | 6th report  報告六 |
| 16:15-16:30 | Mr. Will HUANG  Operation Section Chief  Game Flier International Corporation  遊戲新幹線科技股份有限公司  營運課長  黃憲廷先生 | Chinese Taipei  中華台北 | 7th report  報告七 |
| 16:30-16:45 | Mr. Richard CHUA  President & Chief Operating Officer  Infocomm Asia Holdings Pte Ltd (IAH Games)  蔡俊杰先生 | Singapore  新加坡 | 8th report  報告八 |
| 16:45-17:00 | Professor FUNG Ying Him Anthony  School of Journalism and Communication The Chinese University of Hong Kong  香港中文大學新聞與傳播學院 馮應謙 教授 | Hong Kong SAR  中國香港 | 9th report  報告九 |

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