**Asia Online Game Summit**

2011-08-01 (09:00 – 17:30)

Meeting Room N201, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong

香港灣仔會議展覽中心會議室N201

**AOGS – Seminar 專題討論**

Time時間：　 09:00 – 12:30

Main Theme主題： “The Coming Golden Age of Asia Online Game Industry”

「探索亞洲網絡遊戲未來黃金十年的商機」

Remarks: 4 guest speakers (20 mins. each speech)

4名講者嘉賓 (每人發言20分鐘)

| Time時間 | Speaker講者 | Topic / Title題目 | Details詳情 |
| --- | --- | --- | --- |
| 09:00 - 09:30 |  |  | Registration (登記) |
| 09:30- 09:40 | Mr. SZE Yan NgaiFounder & ConvenerHong Kong Game Industry Association香港遊戲產業協會 召集人施仁毅先生 | On behalf of AOGS committee & the Organizer代表籌備委員會／主辦單位（香港遊戲產業協會）致歡迎辭 | Welcome Speech 1歡迎辭一 |
| 09:40- 09:50 | Ir. Dr. Hon. Samson TAM Wai Ho, JP.Member of Legislative Council (Information Technology)香港立法會功能界別（資訊科技界）議員譚偉豪博士 | On behalf of the hosting area “Hong Kong”代表主辦地區（香港）致歡迎辭 | Welcome Speech 2歡迎辭二 |
| 09:50 – 10:00 | Mr. Andrew DAVISAssociate Director-General Invest Hong Kong, The Government of the Hong Kong Special Administrative Region香港特別行政區政府 投資推廣署助理署長　戴威士先生 | On behalf of AOGS sponsor “Invest HK”代表贊助機構（投資推廣署）致歡迎辭(The Department for Foreign Direct Investment*, Supporting overseas businesses to set up and expand in Hong Kong)* | Welcome Speech 3歡迎辭三 |
| 10:00 – 10:25 | Mr. CHEN Guang Vice President/ProducerShanda Games Limited盛大遊戲有限公司副總裁／制作人　陳光先生 | The Coming Entertainment Kingdom of China中國未來的網上娛樂世界 | 1st speech發言一 |
| 10:25 - 10:50 | Mr. Sherman TAN ChairmanAsiasoft Corporation Public Company Limited集團董事主席　陳天成先生 | The Exploration of the Southeast Asia Market東南亞市場的拓展 | 2nd speech發言二 |
| 10:50 - 11:15 | Mr. Katsuhiko MURASEDeputy Managing DirectorSony Computer Entertainment HK Ltd副董事　村瀨勝彥先生 | The Online Game of Playstation 3Playstation 3的網絡遊戲 | 3rd speech發言三 |
| 11:15 - 12:00 | Break 休息 | **AOGS – Informal Business Networking 商務聯誼** Time時間 ： 11:15 – 12:00Remarks: Tea & Coffee Arrangement茶點安排 |  |
| 12:00 - 12:25 | Mr. Henri HOLMSenior Vice PresidentRovio Asia Angry Birds開發公司Rovio亞洲區代表高級副總裁 | The Birth of Angry Birds憤怒小鳥的誕生 | 4th speech發言四 |

**Lunch Break 午休**

Time時間 ： 12:30 – 14:15

Remarks: No Catering Arrangement大會不設餐飲安排

**AOGS –Asia Online Game Industry Brief Report亞洲遊戲產業業務簡報會**

Time時間 ： 14:15 – 17:30

Remarks: 9 representatives from participating countries / regions (15mins each report in the respective country / region) 9名地區代表, 每人為所屬地區報告15分鐘

| Time時間 | Speaker講者 | Topic / Title主題 | Details詳情 |
| --- | --- | --- | --- |
| 14:15 – 14:20 |  |  | 入場 |
| 14:20 – 14:30 | Mr. Jerry LIU Wing-leungHead of Create Hong Kong, The Government of the Hong Kong Special Administrative Region香港特別行政區政府 創意香港 總監廖永亮先生 | On behalf of AOGS sponsor “CreateHK”代表贊助機構（創意香港）致歡迎辭 | Welcome Speech ４歡迎辭四 |
| 14:30-14:45 | Ms. Cathy HUANGIndustry Marketing Department DirectorGame Publication Committee of the Publishers Association of China中國出版工作者協會遊戲出版物工作委員會產業市場部主任黃玉萌小姐 | P.R. China中國 | 1st report報告一 |
| 14:45-15:00 | Mr. Iggy JAVELLANAContent DirectorLEVEL UP! International Holdings Pte. Ltd. | The Philippines菲律賓 | 2nd report報告二 |
| 15:00-15:15 | Mr. Edy Jansen LIEGeneral ManagerPT. Capple - Indonesia | Indonesia印尼 | 3rd report報告三 |
| 15:15-15:30 | Mr. Sherman TAN ChairmanAsiasoft Corporation Public Company Limited集團董事主席陳天成先生 | Thailand泰國 | 4th report報告四 |
| 15:30-15:45 | Mr. Greg CHANGDirector of Business DivisionNC Taiwan, a subsidiary of NCsoft吉恩立數位科技股份有限公司張根維先生 | South Korea南韓 | 5th report報告五 |
| 15:45-16:00 | Break 休息 |  |  |
| 16:00-16:15 | Ms. CHUA Wee YeeExecutive DirectorCiB Net Station Sdn Bhd | Malaysia馬來西亞 | 6th report報告六 |
| 16:15-16:30 | Mr. Will HUANG Operation Section ChiefGame Flier International Corporation遊戲新幹線科技股份有限公司營運課長黃憲廷先生 | Chinese Taipei中華台北 | 7th report報告七 |
| 16:30-16:45 | Mr. Richard CHUAPresident & Chief Operating OfficerInfocomm Asia Holdings Pte Ltd (IAH Games) 蔡俊杰先生 | Singapore新加坡 | 8th report報告八 |
| 16:45-17:00 | Professor FUNG Ying Him AnthonySchool of Journalism and CommunicationThe Chinese University of Hong Kong香港中文大學新聞與傳播學院 馮應謙 教授 | Hong Kong SAR中國香港 | 9th report報告九 |

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